





## COVERJOCK & BOOTHPOINT

Ever since CoverJock was conceived in 2010, we have built software systems that have challenged what is possible. These have, in turn, resulted in us exploring new territories where we have continued to push the boundaries and provide unique tailored solutions to the Gentlemen's Club industry. Our systems epitomize the values and ambitions of the designers and developers who create them. Each one is instilled with iconic designs, comprehensive and customizable functionality and all with the determination to deliver excellence for our users.

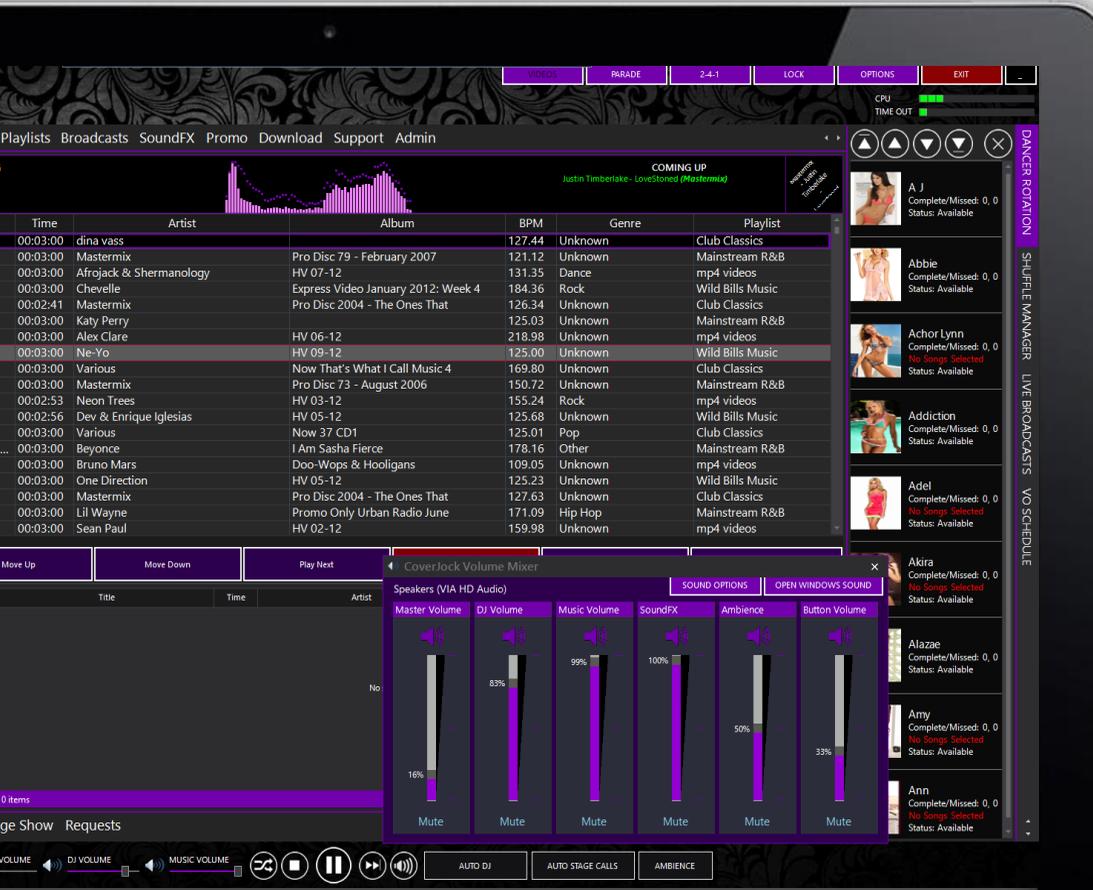
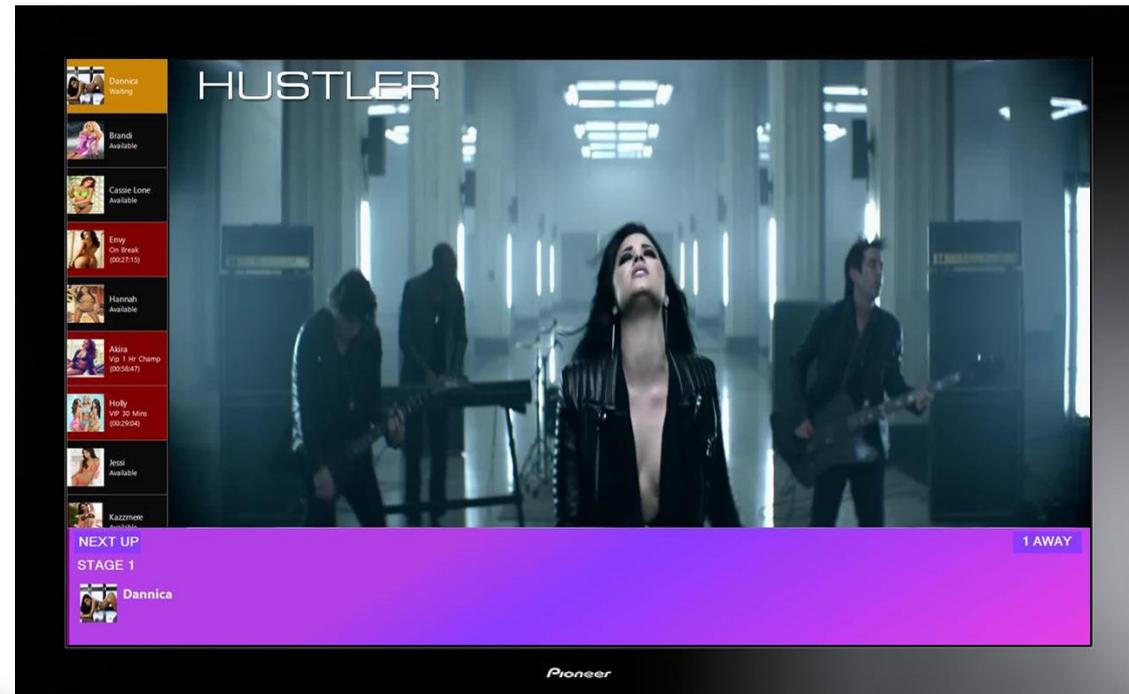




# MODERN DESIGN

A design that is sleek and simple to navigate. Intelligently developed using the latest technology that brings a world of automation to life. It's consistent and bold and its reliability is trusted by Gentlemen's Clubs worldwide. Every detail of CoverJock's look has been optimized for automated efficiency. From the integrated window of the dancer rotation to the subtle customizable tweaks within the options panel, each element works comprehensively to provide the highest quality service from your computer to your Venue.

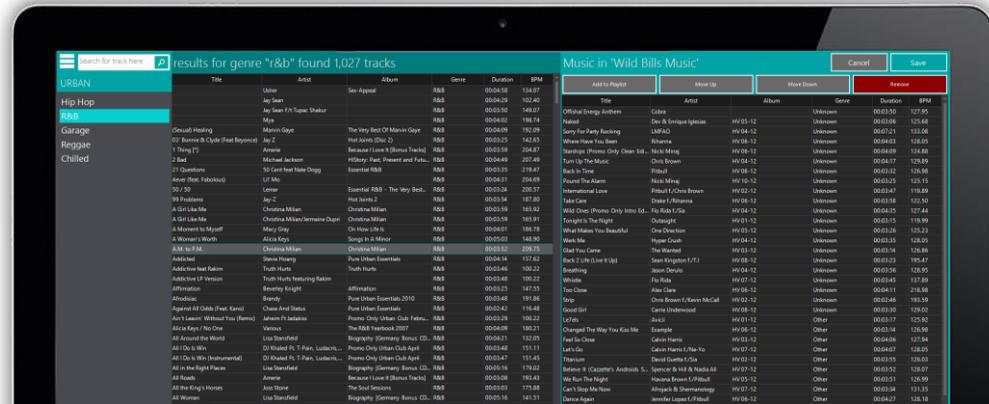
 Discover more at [coverjock.com/videos](http://coverjock.com/videos) and [boothpoint.com/videos](http://boothpoint.com/videos)





## MIXING BUSINESS WITH PLEASURE

Our unrivalled software systems have been assertively designed to take care of your DJ and administration needs. State of the art technologies bring seamless DJ automation in CoverJock, whilst BoothPoint provides an enhanced digital back office that will refine your procedures and drive accountability thus maximizing your potential as a destination Venue.



### WHY AUTOMATE YOUR DJ?

Today's CoverJock is the first choice for many leading Gentlemen's Clubs. Its sleek and user friendly design will integrate neatly with your existing set up and will sound as if there is a live DJ making announcements, introducing entertainers and managing dance rotations on multiple stages.

### IN-CONTROL

You have control like never before – from the DJ you want, to the announcements and promotions that your club needs. With over 250 interchangeable options you can tailor CoverJock to how your establishment operates.

You also choose how to run your CoverJock system. Whether it's from a portable tablet, a touchscreen computer or with a "one touch" dancer check-in point – CoverJock has it covered!

### WHY BOOTHPOINT?

For Venues that mean business, BoothPoint provides a computerized solution for all administrative procedures.. The front of house ePOS will take care of all floor sales and VIP booth management, whilst the back office module will track, monitor and report on everything else. It's fast, sleek and reliable and an essential tool for today's modern Gentlemen's Club.

### IN-CONTROL

BoothPoint puts you back in control. You are now able to track all movements of staff and dancers from clocking onto the floor, to checking in to dance booths. BoothPoint has a wealth of information and reports at your fingertips and includes features that can be integrated seamlessly with other devices such as card readers, fingerprint scanners and electronic digital signature pads.

 Discover more at [coverjock.com/videos](http://coverjock.com/videos) and [boothpoint.com/videos](http://boothpoint.com/videos)

## COVERJOCK PERFORMANCE

Thanks to our inside knowledge of the industry and our dedicated development team, CoverJock is the most reliable software system in its class. It includes low running costs, adaptive dynamics and offers further opportunity to customize your experience. All modules work together effortlessly to achieve supreme levels of output with minimal user interaction.

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COVERJOCK FOR  
STRIP CLUBS 2016.7 10:51am

MULTIPLE DIS PROMOS LIVE OPTIONS

- Times
- Next Stage Call Calls OFF
- Next 2-4-1 Never
- Next Rotation Gap 2 shows
- Live Options
- Songs to Dance to 3 songs
- Song Gap Constant
- Away Calls 2 away
- Dancers to Call 1 dancer

Now Playing Stages Dancers Playlists Broadcasts SoundFX Promo Download



**NOW PLAYING**  
Katy Perry - New Album Coming 2010 (Katy Perry)  
Time: 00:00:24 Cue: 00:02:36  
Track Count: 1000

Title	Time	Artist	
Katy Perry - New Album Coming 2010	00:03:00	Katy Perry	
Too Close	00:03:00	Alex Clare	HV 06
Let Me Love You	00:03:00	Ne-Yo	HV 09
DJ Luck & MC Neat - A Little B	00:03:00	Various	Now T
Nelly Furtado Ft Timbaland - P	00:03:00	Mastermix	Pro Di
Everybody Talks	00:02:53	Neon Trees	HV 03
Naked	00:02:56	Dev & Enrique Iglesias	HV 05

## COVERJOCK CLARITY

Our team of industry recognized DJs use the highest quality recording equipment to provide crystal clear announcements in studio quality. The Venue requests the voice-overs as required and they are delivered digitally to your system. CoverJock is the single most powerful marketing tool that you will use to promote your Venue from its heart, to keep your clients coming back again and again. The inclusive video module will allow you to present stylish marketing campaigns, dancer profiles and Venue event information. Hear, see and feel the difference of CoverJock's professional automation.



Discover more at [coverjock.com/videos](http://coverjock.com/videos)

Support Admin

VIDEOS PARADE 2-4-1 LOCK OPTIONS EXIT

CPU [Progress Bar] TIME OUT [Progress Bar]

COMING UP  
Too Close (Alex Clare)

Album	BPM	Genre	Playlist
-12	125.03	Unknown	Mainstream R&B
-12	218.98	Unknown	mp4 videos
-12	125.00	Unknown	Wild Bills Music
hat's What I Call Music 4	169.80	Unknown	Club Classics
sc 73 - August 2006	150.72	Unknown	Mainstream R&B
-12	155.24	Rock	mp4 videos
-12	125.68	Unknown	Wild Bills Music

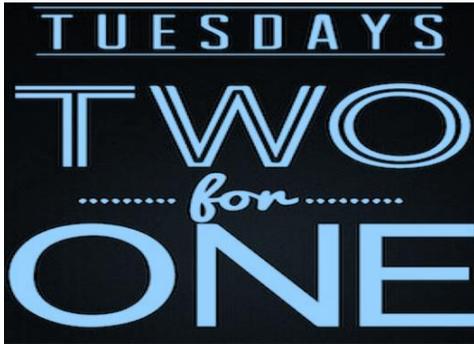
Abbie  
Complete/Missed: 0, 0  
Status: Available

Amy  
Complete/Missed: 0, 0  
No Songs Selected  
Status: Available

Alazae

DANCER ROTATION SHUFFLE MANAGER

## COVERJOCK KEY FEATURES



### 2 - 4 - 1 OFFERS

CoverJock is your resident DJ and will work hard to promote and entertain from the heart of your Venue. The built-in 2-4-1 feature is simple to use and can be set to play just once, more often or at timed intervals. During the promotion your DJ will make a 2-4-1 announcement to inform your clients that they have a limited time to take advantage of the special offer.

2-4-1 offers have been tried and tested and are an effective way to boost sales and provide an extra buzz from within your Venue. They are consistently professional and sound great!



### PARADE SHOWS

Give your clients the thrills they deserve, whilst at the same time introducing them to your finest entertainers. Your CoverJock DJ will announce that there is about to be a feature presentation to create an exciting atmosphere to tease and tantalise your clients. As your entertainers all line up on stage they each receive a personal introduction.

Parade shows are a great way to introduce your entertainers to your clients and with the inclusive video display they can also see who is available.



### BACHELOR & BIRTHDAY STAGE SHOWS

All bachelor and birthday parties are taken care of with the built-in stage show feature. A smart and intuitive function that prompts for the type of stage show, who is taking part and what the audience should hear and see!

A truly interactive feature that allows nominated audience members to take part in their very own stage performance with chosen entertainers and running commentary.

It sounds like you have a live DJ!

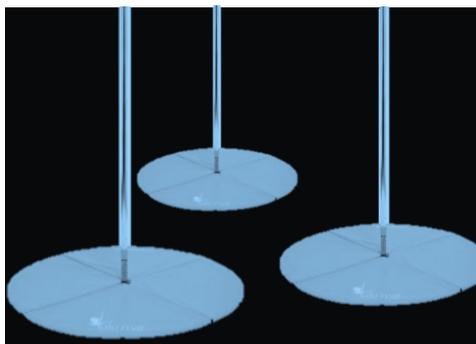


### VIDEO MODULE

With CoverJock your clients not only hear but they also see, courtesy of the integrated video module, information and videos that can be shown on your Venue's TV screens.

Information such as the dancer rotation will show who is available, who is next on stage/pole performances and you can even show detailed entertainer profiles, images and promotional content.

All information is live and works effortlessly in connection with CoverJock announcements and stage shows.



## MULTIPLE STAGES

Have additional stages or podiums in your Venue? No problem! CoverJock has a dedicated multiple stage function - up to 12 stages. It can be easily configured to automatically call several dancers at one time to be ready and introduced on to multiple stages.

Stages can also be named and personally announced by your DJ. Types of stage patterns and rotations are configured with ease.

If you need to open more stages later or even go back to a single stage – this can be achieved at any time.



## PROMO TRAILERS

Announcements can be created in a number of ways that can help you to deliver the right impact on your audience.

Promo trailers are tailored announcements that play over their own personalized sound effect or music 'bed'.

You don't have to be a technical expert to create a promo trailer. Our simple click and create wizard will effectively walk you through the whole process. You are guaranteed professional sounding broadcasts that can be played or scheduled as you see fit.



## MULTIPLE DJS

What could be better than having a great sounding professional DJ at the heart of your Venue? How about 2 or more DJs! With CoverJock you can choose additional DJ voices to really mix things up.

Perhaps one voice can introduce your entertainers and another can plug your specials and promotions.

With this feature you can actually give the illusion that you have 2 or more DJs running the entire show!



## BROADCAST ROTATION

You have full control over all of your announcements and how they are recorded from within CoverJock.

Another exciting feature is the broadcast rotation – a simple scheduling tool that essentially allows you to ask your DJ to make selected announcements within required intervals.

Simply select the announcements required from within the broadcast panel, then choose the frequency for which you want to hear them play.

*For example: play 2 announcements every 2 music tracks.*

## PROFESSIONAL SOUNDING DJS

CoverJock DJs have been carefully selected. Their voices, talent and personalities are all captured using sophisticated recording equipment and their own personal CoverJock recording studio software. All announcements are rigorously tested and checked in-house for clarity and to insure that they comply with current legal legislation.



### BROADCAST CONTROL

All announcements that are made for your Venue are requested by you from within CoverJock. You have a direct connection to your personal DJ who will insure that all your requests are completed and automatically uploaded to your system generally within 24 hours or sooner!

The result is seamless. Your choice of DJ making the announcements that have been personalized for you whilst managing all aspects of the dancer rotation, stage calls, introductions and regular information updates – it sounds like a real live DJ working in your Venue.

### MULTIPLE VOICES

Choose the voice that best suits your Venue or choose up to 4 different voices to manage individual shifts or all at the same time. Multiple DJ voices can be nominated for different sections of automation from the dancer rotation to the general announcements – and you can simply switch on or off the voices you want to hear.

### PROFESSIONAL

A good DJ stands out from the crowd. Why settle for anything less?

 Discover more at [coverjock.com/videos](https://coverjock.com/videos)





# A REVOLUTION IN DJ AUTOMATION

CoverJock has been designed for all types of Venues and organizations. From independent single site businesses to multi-club operations. Each package contains a comprehensive feature set that can be upgraded at any time. All come with A-class software support, personal installation, tutorials and updates. So whether you are looking to automate your DJ requirements or to streamline your administration procedures you can be reassured that there is a package for you.

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*CoverJock has proven to be one of the most instrumental tools we could have ever given to the managers in our Clubs. I never would have believed that an Automated DJ could have possibly replaced a live human being... and on some of our power nights, I couldn't imagine not having an actual emcee to really help us throw the party... but we're using CoverJock during every dayshift, and most of our night shifts... for more and more Clubs throughout the Midwest and East Coast. In a word...awesome.*

*CoverJock has a clear voice you can understand... music selections that are always appropriate... talks as much as we tell it to... promotes our upcoming events... CoverJock Rocks!*

//

*We LOVE CoverJock!*

*Michael "Wolf" Abrams - Multi Operations Manager  
Larry Flynts Hustler Club | Déjà Vu Showgirls | Little Darlings | Barely Legal Club*

## » COVERJOCK CLASSIC

The classic package is designed for all sized operations and contains a whole suite of premium features designed to fully automate your DJ requirements.



### KEY FEATURES

- Make announcements
- Introduce performers
- Automatically manage stage shows
- Store individual dancer's playlists
- Play videos and images
- Show available dancers on TV screens
- 250+ configurable options

## » COVERJOCK PRO

All of the classic features of CoverJock combined with the complete BoothPoint back office, allowing you a whole set of administrative features, tools and reports.  
*Please note: this does not include the ePOS - booth allocations or transactions.*



### KEY FEATURES

- Store dancers, staff, memberships and products
- Dancer and staff contracts and scan ID
- Full report center
- Staff and dancer scheduling
- Dancer shift SMS reminders
- Live session information
- Clock staff and dancers in and out

## » COVERJOCK PRO+

The ultimate package for total control. All of the features of CoverJock combined with the administrative capabilities of BoothPoint **plus** the integrated ePOS module allowing you to monitor booths, take payments and sell products.



### KEY FEATURES

- Allocate and monitor dancers in booths
- Sell bar, shop and door entry products
- Clock staff and dancers in and out
- X Read and Z Read terminal
- High roller automation
- Cash lift prompt
- Issue free passes
- Print receipts and free passes

## BOOTHPOINT INNOVATIONS

BoothPoint is the one and only management system designed specifically for Gentlemen's Clubs. It caters for clubs of all types, incorporating the latest software technology at your fingertips. You have complete control over all of your administrative procedures in your Venue.

 Discover more at [boothpoint.com/videos](http://boothpoint.com/videos)



The screenshot shows the BoothPoint software interface. At the top right, there are three buttons: "COVERLOCK REMOTE", "OTHER INCOME", and "SITE VISIT". The main header area displays the BoothPoint logo, "BOOTHPOINT FOR STRIP CLUBS 2016.7", and the time "04:13pm". Below the header is a navigation menu with the following items: "Booth Monitor", "Timetable", "Dancers", "Products", "Staff", "Members", "ePOS", "Reports", and "Support". The main content area is titled "Booths" and shows a grid of booth status cards. The visible cards are:

Booth #	Status / Name	Time
#1		
#6	Akira (\$10 Dance)	00:02:34
#11		
#16		

At the bottom of the grid, another card for booth #11 is partially visible with a time of 00:29:42.

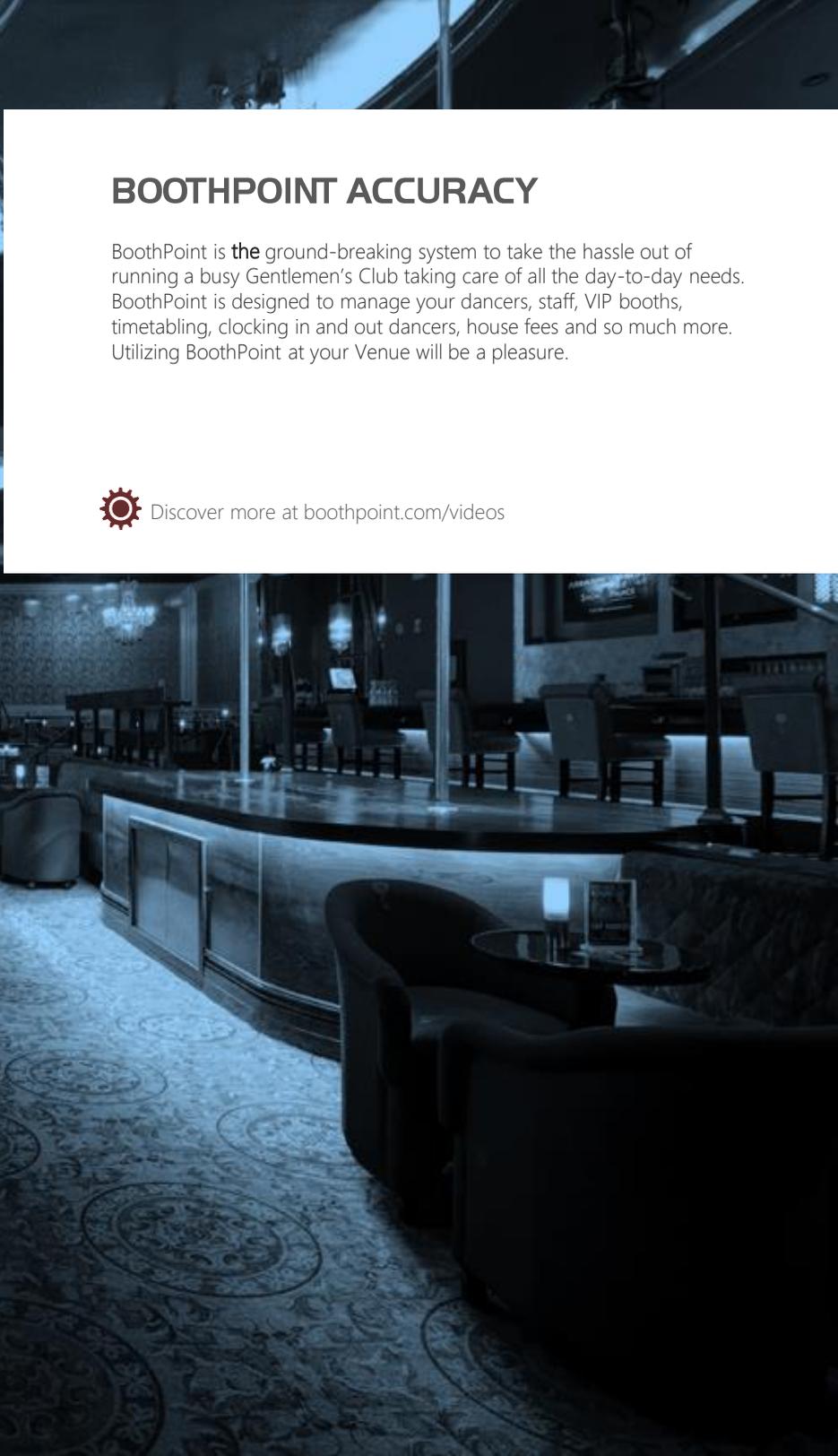


## BOOTHPOINT ACCURACY

BoothPoint is **the** ground-breaking system to take the hassle out of running a busy Gentlemen's Club taking care of all the day-to-day needs. BoothPoint is designed to manage your dancers, staff, VIP booths, timetabling, clocking in and out dancers, house fees and so much more. Utilizing BoothPoint at your Venue will be a pleasure.



Discover more at [boothpoint.com/videos](http://boothpoint.com/videos)



Navigation: REFUSALS | INCIDENTS | MEMOS | ISSUE FREE PASS | LOG OFF | Z READ | OPTIONS | EXIT

CPU [Progress Bar] TIME OUT [Progress Bar]

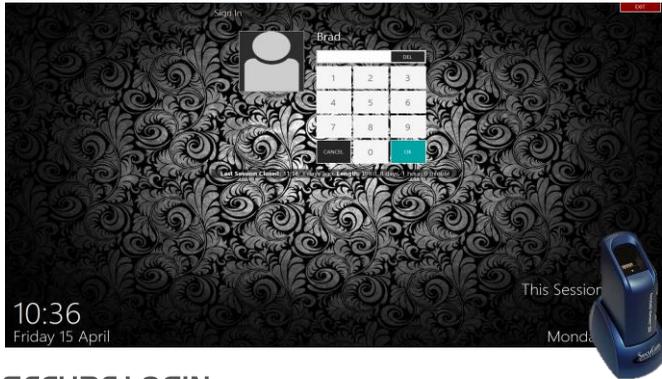
CLOCK IN | CLOCK OUT

Clocked In (Newest First)

DANCERS CLOCKED-IN	
<b>Bunnie</b> Clocked-In: 08:41 AM Commission Due: \$ 92.00	TERMINALS
<b>Bianna</b> Clocked-In: 08:41 AM Commission Due: \$ 201.80	
<b>Babydoll</b> Clocked-In: 08:41 AM	

00:59:52  
**Bianna (Vip 1 Hr Champ)**  
#21 | #26

# BOOTHPOINT BACK OFFICE



## SECURE LOGIN

Rest assured that your system data, transactions and procedures are safe and password protected.



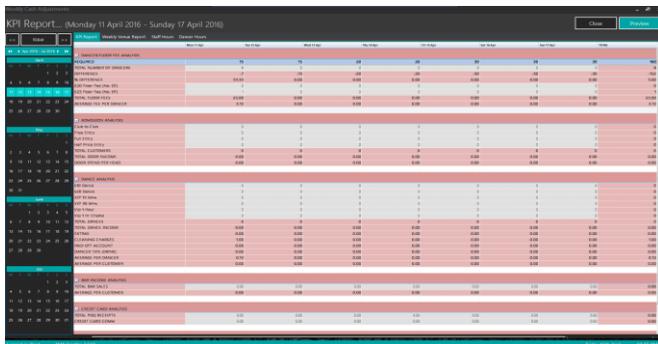
## DETAILED DANCER RECORDS

Your paperless office will guarantee all of your dancer records including scanned ID and signed contracts are securely stored.



## DETAILED STAFF RECORDS

Staff records are neatly stored including scanned ID, signed contracts and readily accessible to update, inquire or create.



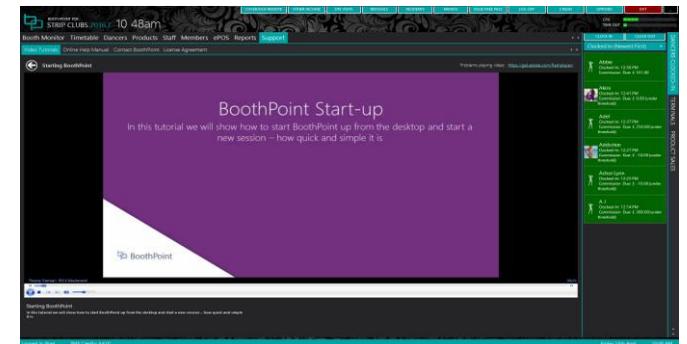
## REPORT CAPABILITIES

The comprehensive report center contains a wealth of information covering all aspects of your business.



## BOOTH MONITOR

The live booth monitor will keep you informed of where the entertainers are and what they are doing.

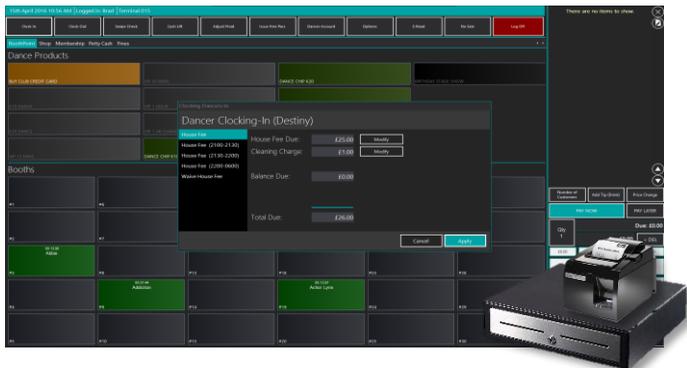


## KEY SUPPORT

A-class software support is provided as standard with all of the necessary help you need right at your fingertips.

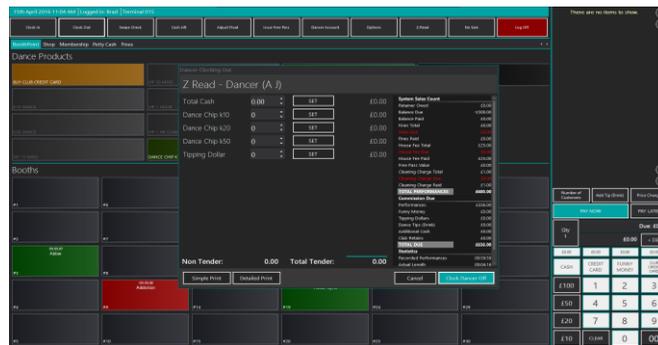


# BOOTHPOINT ePOS



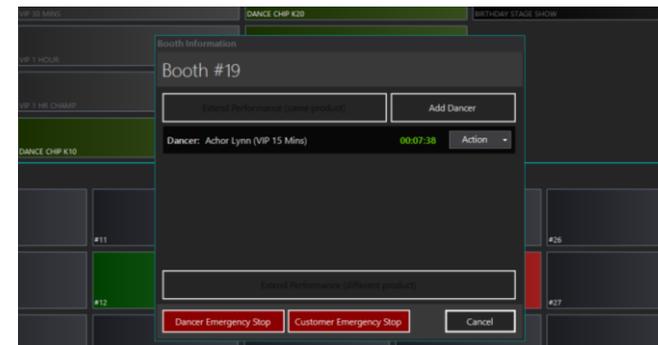
## CLOCK DANCER IN

Simply clock entertainers on to the floor. It takes into account house fees and maintains the stage rotation.



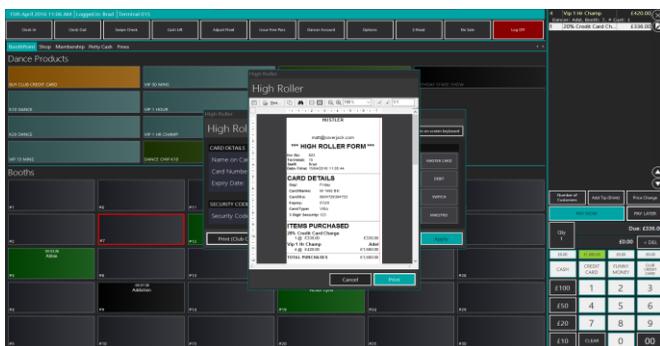
## CLOCK DANCER OUT

Clock dancers out and automatically calculate commission owed with a full audit breakdown.



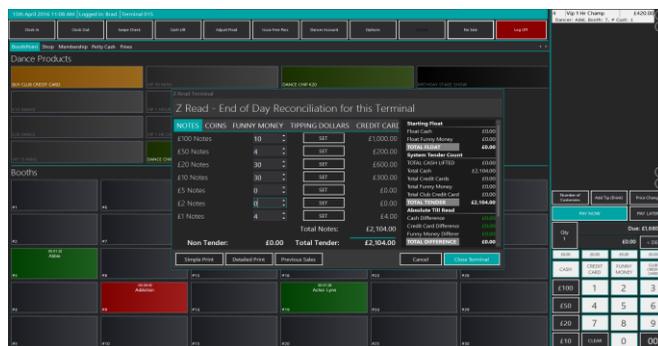
## END DANCES BY DANCER OR CLIENT

End performances if necessary awarding the correct commission depending on the reason.



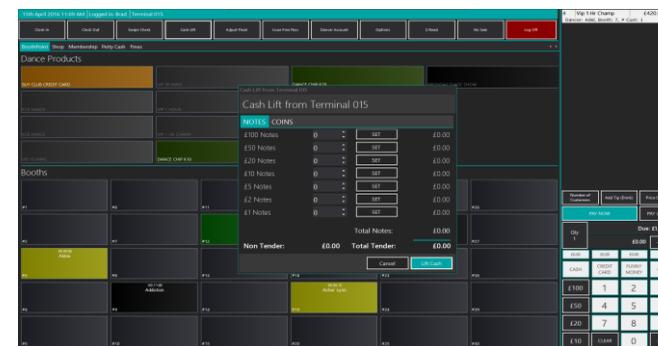
## HIGH ROLLER PROTECTION

Enjoy added peace of mind that premium transactions are countersigned and contractually agreed by the client.



## TERMINAL SHUTDOWN

End and close each session with ease, viewing all accountability, relevant reports and audits as required.



## CASH LIFT

Easily create accountable transfers to reduce levels of cash tender in the till during busy periods.

## BOOTHPOINT KEY FEATURES



### STORE DETAILED DANCER RECORDS

You can now be free from all of your paper administration and store all of your staff and product data digitally, neatly and easily.

Effortlessly record and access detailed information regarding identification and contractual obligations.

Also import and digitally sign contracts and inductions. Save ID and images, then easily call up associated entertainer reports that will track and monitor all movements within the Venue. From sales analytics to commissions paid and due.



### STORE DETAILED STAFF RECORDS

Your paperless back office has all of the tools and features you need to run your Venue efficiently.

Quickly and easily access or update your staff records and store essential information, such as company documents, associate contracts, inductions and sensitive data.

Your digital staff record card will insure that your team details are accurate and reportable.



### HOUSE FEES

BoothPoint makes managing house fees a simple task. With options to define fees due at set times or to waive fees as incentives.

Advanced options allows you to part pay house fees until the end of the shift and set a minimum earning threshold to automatically determine if the house fee is due. Simply add scaled house fees by the day of the week.

View your house fee reports to analyse valuable revenue data.



### BUILT-IN SMS TEXTING

No more searching through cell phone directories. BoothPoint includes a complete communication system. You can send single or group SMS text messages directly from your back office computer.

Text messages can be personalized and responded to using the nominated number of your choice.

Low on dancers one evening or have a special event and need dancers fast – send them all a text message with a click of a button.



### ALLOCATE DANCERS TO BOOTHS

BoothPoint contains a valuable booth allocation tool that allows you to track your entertainers movements like never before.

Simply select an available booth and the service to be performed; let BoothPoint monitor time spent and services performed.

If necessary additional dances or services can be added and recorded to each individual entertainer accordingly.



### FULL REPORTING FACILITY

All movements, products, users and transactions within BoothPoint are recorded and monitored.

The comprehensive report center contains all of the necessary information to view and analyse your data.

Simple filters, date ranges and automatic weekly Venue and Key Performance reports will insure that you are completely informed and in control of all your club's data.



### FREE PASSES

BoothPoint contains a useful incentive tool that can be issued to your entertainers in the form of a Free Pass.

Free Passes can be used or redeemed against house fees on specially selected days and can have an expiry date to them.

These in turn can also be viewed from within your report centre to track passes that have been issued, used or expired.



### ABOVE AND BEYOND FEATURES

Internal memo system, incident forms, refusal entry forms and site visit forms are all inclusive communication tools that will further enhance your paperless office.

From manager to manager or shift to shift, communication via BoothPoint is reliable and accurate.

All communications are structured, accessible and easy to save.



## ADVANCED TECHNOLOGY

Installing the CoverJock button next to the stage makes the dancers answering their stage calls a simple task – just pre-select their songs to dance to and CoverJock takes care of the rest. Using a tablet for remote control is a great benefit so no one is stuck in one place at any time.

By adopting a pager system within your Club, BoothPoint alleviates the need for dancers to know or guess when their time is up. The pager flashes and buzzes, indicating the dancer's time is up.



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## A VERSION FOR EVERY CLUB

BoothPoint has been designed for all types of Venues and organizations. From independent single site businesses to multi-club operations. Each package contains a comprehensive feature set that can be upgraded at any time. All come with A-class software support, personal installation, tutorials and updates.

//

*BoothPoint has become an invaluable asset to our business. It integrates with CoverJock so everything is automated from our DJ side which has saved us time putting dancers off on private dances. Thanks to BoothPoint our profit margin has increased due to us knowing where the money is at all times and which dancer is where and for how long – no money can be lost in our club now as everything is accounted for.*

*A big thanks goes to the team, they have made the transition from a paper based system over to a computerized system simple and easy for us. The support is amazing, if I ever have a query or a problem they are on it straight away.* //

**Jason Roberts - Operations Manager  
Grace Gentlemen's Club**

## » BOOTHPOINT MANAGER

The back office manager is packed with loads of functionality, use this to add and manage your dancers, staff, memberships, manage timetable scheduling, sign contract, scan ID and more.



### KEY FEATURES

- Store dancers, staff, memberships and products
- Dancer and staff contracts and scan ID
- Full report center
- Staff and dancer scheduling
- Dancer shift SMS reminders
- Live session information
- Clock staff and dancers in and out

## » BOOTHPOINT ePOS

The ePOS software is to be installed on a PC, Windows tablet or POS unit with optional hardware such as; cash drawer, receipt printer and ID scanner. Touch screen is recommended to create quick and efficient use.



### KEY FEATURES

- Allocate and monitor dancers in booths
- Print receipts and free passes
- Sell bar, shop and door entry products
- Clock staff and dancers in and out
- X Read and Z Read terminal
- High roller automation
- Cash lift prompt
- Issue free passes

## » BOOTHPOINT MANAGER+

Manager plus is a multiple system on one PC whereby you have the back office capabilities, as well as the ePOS functionality all in the same software.



### KEY FEATURES

- Store dancers, staff, memberships and products
- Dancer and staff contracts and scan ID
- Full report center
- Allocate and monitor dancers in booths
- Sell bar, shop and door entry products
- Clock staff and dancers in and out
- X Read and Z Read terminal



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**CoverJock**  
**The Automated DJ**  
Company Reg. No: 070400118  
VAT No: GB 100 4121 02

**T** +44(0) 845 680 0014  
**E** [info@coverjock.com](mailto:info@coverjock.com)  
**W** [www.coverjock.com](http://www.coverjock.com)  
**W** [www.boothpoint.com](http://www.boothpoint.com)

**Head Office**  
Unit 5 Shaw House,  
Wychbury Court, Two Woods Lane,  
Brierley Hill. DY5 1TA